# VEER NARMAD SOUTH GUJARAT UNIVERSITY,SURAT
## M.COM.PART-1
## SEMESTER-II
## MANAGEMENT THEORY & PRACTICE
### (SYLLABUS EFFECTIVE FROM YEAR 2020-2021 AND ONWARDS)

**UNIT: 1 MANAGING CHANGE** **(15%)**

The Basic Change Process, Resistance to Change (Individual and Organizational)

**UNIT: 2 BUILDING EFFECTIVE TEAMS** **(15%)**

Team and Network, Internal and External Dynamics.

**UNIT: 3 CONFLICT MANAGEMENT** **(30%)**

Nature of Conflict, Changing views of Conflict Functional and Dysfunctional Conflict, Conflict Process, Conflict Levels, Transactional Analysis, Conflict Resolutions, Management Implications.

**UNIT: 4 INTRODUCTION TO FOLLOWING CONCEPTS** **(30%)**

Core Competence, Total Quality Management, Empowerment, Business Process Re-engineering(BRP), Enterprise Resource Planning (ERP), Cyber cope, Value Stream Management, Vision & Mission.

**UNIT: 5 CASE STUDY** (Cases are to be framed from the above mentioned topics) **(10%)**

05-6-2020

05.06.2020